

# Anne Barrett

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## OVERVIEW

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Experienced Web Designer / Developer seeks a challenging opportunity in a stimulating, collaborative environment where creative problem solving is crucial to the success and well-being of the organization.

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## SKILLS

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Front End Web Development, Website Design, Creative Direction, Art Direction, Information Architecture, Web Content Management Systems (CMS), Adobe Creative Suite, HTML5, CSS3, JavaScript, PHP, MySQL, Interactive Design, User Interface Design, Animation, Cartoon Illustration, Graphic Design, Graphics, Layout, Search Engine Optimization (SEO)

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## EXPERIENCE

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### Owner – Anne Barrett Creative, LLC

Own and operate an independent web design and development company. Projects include:

- Redesigned website with focus on improved user experience, information architecture, and responsive design in the capacity of Project Manager and Design Lead for Vermont Information Technology Leaders, Inc. (VITL)
- Designed and developed numerous Fletcher Allen Health Care departmental web sites using enterprise content management system, upgraded to CSS-based design, improved navigation, integrated third-party videos and animation, and created Flash presentations
- Developed and tested CSS-based design revisions of the Cabot Cheese and Smugglers' Notch Resort web sites for Signal Advertising
- Designed and built the Evolution Physical Therapy and Yoga web site
- Oversaw transition of Portland Ovations web site to new brand identity, acted as liaison between Executive Director, web developer, and marketing staff, wrote training materials and trained staff to use Expression Engine content management system

### Special Projects Coordinator – Vermont Design Works

Winooski, Vermont

- Developed functional specifications, wireframes, and application maps for web application development projects, focusing on UI/UX design

### Web Producer – Country Home Products

Vergennes, Vermont

- Updated, maintained, and supported e-commerce web sites for DR Power Equipment, Neuton Battery Lawn Mowers, and Sunward Solar Hot Water Systems using Microsoft Commerce Server Catalog Manager
- Added jQuery enhancements to landing pages as needed
- Created and updated company YouTube channel

### Web Developer/Designer – University of Vermont Medical Center (formerly Fletcher Allen Health Care)

Burlington, Vermont

- Redesigned both the public and internal web sites with new look and feel and information architecture using the Serena Collage content management system (CMS) and integrated third-party tools into the new design
- Communicated with departments to develop new sites using the CMS, trained departmental web editors to use the CMS for content contribution, and maintained and supported more than 90 existing departmental sites

### Director of Creative Services – Mobilia.com

Williston, Vermont

Oversaw creative department of a large-scale, e-commerce web site. Tasks included:

- Creative Direction—Designed the look and feel of Mobilia.com, maintained consistent brand identity in all web graphics, generated ideas for merchandising images and banner ads, produced merchandising, editorial, and advertising graphics for the site
- Development—Created detailed wireframes that integrated the BroadVision e-commerce system with Yantra warehouse fulfillment and Moai auction software
- Project Management—Developed workflow procedures to expedite timely delivery of graphical content; designed and maintained a complete graphics system that integrated creation, archiving, and uploading content to the site

**Art Director – InterVision, Ltd.**

Burlington, Vermont

- Created and modified branding for corporate web sites, designed interfaces and templates for dynamically generated web pages
- Developed information architecture plans and coded web sites
- Supervised web site production, interfaced with clients, identified key deliverables, monitored progress, anticipated and developed contingency plans as needed

**Art Director – Driscoll Communication, Inc.**

Stowe, Vermont

- Created designs, animation, interfaces, and graphics for web sites, kiosks, CD-ROMs and videos
- Coded interactive presentations and web sites using Macromedia Director, JavaScript, and HTML

**Designer, Animator, Web Developer – Jager Di Paola Kemp Design**

Burlington, Vermont

- Created animation for web sites, updated company intranet, and prepared designs for print

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**ANIMATION**

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Vermont Progressive Party: Animated three political advertisements for the 2014 Lieutenant Governor's campaign

Independent Films: Created five films screened at juried festivals in Ottawa, Boston, New York, Michigan, and Vermont

The Ink Tank, New York: Oversaw production for television commercials

Warner Brothers, Inc., New York: Painted cels for three half-hour Bugs Bunny specials

Buzzco Associates, Inc., New York: Supervised production, designed and animated for commercial and educational television

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**SOFTWARE / PROGRAMMING LANGUAGES / CONTENT MANAGEMENT SYSTEMS**

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Design: Adobe Creative Suite – Photoshop, Illustrator, Dreamweaver, InDesign

Animation: Adobe After Effects and Flash, Toon Boom Studio

Web Development: JavaScript, jQuery, JSON, HTML5, CSS3, PHP, MySQL, XML, relational databases, Omnigraffle

E-commerce: BroadVision, Microsoft Commerce Server, Magento

Content Management Systems: WordPress, Drupal, Expression Engine, Serena Collage

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**AWARDS**

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**Vermont Stage and Screen Awards:** Bessie Award for outstanding short film for "Soul Flight"

**Kalamazoo Animation Festival International:** Award of Merit for "Soul Flight"

**New England Animation Festival:** Technical Excellence Award for animated film "Tightrope"

**Carleton College:** Departmental Distinction in Art

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**WEB PORTFOLIO**

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Vermont Information Technology Leaders, Inc. – [www.vitl.net](http://www.vitl.net)

Fletcher Allen Health Care, Evolution Physical Therapy & Yoga, American Meadows, Portland Ovations, and many more – See portfolio at [www.anne-barrett.com/portfolio.htm](http://www.anne-barrett.com/portfolio.htm)

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**EDUCATION / TRAINING**

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**School of Visual Arts – Masters Degree in Fine Art (MFA)** – New York

**Carleton College – BA cum laude, Studio Art** – Northfield, Minnesota

**Champlain College – Professional Certificate in Web Programming** – Burlington, Vermont

**An Event Apart 2014 – Standards-based and Mobile Design: Code, Content, and Usability** – Boston, Massachusetts

**Pratt Institute** – Completed course work in interactive multimedia, animation on the Macintosh, desktop publishing, layout and design, and paste-up and mechanical art – New York